



# COUNTY OF *SAN BERNARDINO*



## 2008 YEAR END FILM REPORT

"If You're Working We're Working"

**ie** INLAND EMPIRE  
FILM COMMISSION

A division of the Inland Empire Economic Partnership

- FEATURE FILM HIGHLIGHTS ..... 1-3
- PROMOTE AND MARKET FILM PROJECTS  
THROUGHOUT THE COUNTY ..... 4-5
- TRACK PERTINENT DATA ..... 6
- LOCAL FILM EVENTS ..... 7
- DEVELOP A STRATEGY FOR TAX INCENTIVES .....7
- MAINTAIN AND MANAGE AN  
INFORMATIVE WEBSITE ..... 8
- MAINTAIN AND MANAGE THE  
LOCATION LIBRARY ..... 8
- PROVIDE FILM INDUSTRY STANDARDS OF  
SERVICE TO LOCATION MANAGERS  
AND PRODUCERS ..... 9
- THANK YOU TO VICTORVILLE MOTORS ..... 9
- PRODUCTION TREASURES IN THE COUNTY ..... 10-11
- ECONOMIC IMPACT REPORT ..... 12



### FAST AND FURIOUS

This is the fourth film in this series and out of those four, San Bernardino County has hosted three of them.

The first film "The Fast and the Furious" was shot in San Bernardino at the Airport where they shot the rave racing scene, the third film "The Fast and the Furious: Tokyo Drift" was shot in Victorville where they shot a car chase and stunt right through a house, and this film "Fast and Furious" was shot on Soggy Dry Lake where they shot a scene involving a tunnel and precision driving by approximately 27 cars.

Obviously, San Bernardino County was a favorite location for this film series.

Cast: Vin Diesel, Paul Walker, Jordana Brewster, Michelle Rodriguez

### LAND OF THE LOST

"Land of the Lost" shot for numerous days at the Dumont Dunes in Baker with a number of props as well as shooting a few stunt scenes.

They also chose to shoot on BLM land near Trona to get a more diverse desert look. We were happy to assist "Land of the Lost" and they enjoyed their time in our County.

Cast: Will Ferrell, Anna Friel, Danny McBride, Jorma Taccone, and John Boylan



## THE HANGOVER

The three groomsmen who lose their about-to-be-married buddy found themselves filming on the 210 Freeway just above Rialto.

The 210 Freeway has proven to be a very popular freeway for filmmakers when shooting in Southern California. They also shot on the 15 Freeway from Wheaton Springs to the State line giving them the perfect “middle of nowhere” look.

Cast: Bradley Cooper, Ed Helms, Zach Galifianakis, Justin Bartha, Heather Graham



## VALKYRIE

The IEFCA had the pleasure of working with one of the Producers, Robert Phillips, for months in search of replicating both North Africa and the Ukraine.

One of the great advantages of San Bernardino County is the diversity of locations and its ability to look like other places in the world. In this case, Johnson Valley (Cougar Buttes) became North Africa and the forests of Angelus Oaks became the Ukraine.

It was exciting to hear that, even though the Production Company had searched worldwide, the Art Department actually felt that Johnson Valley was equal to or better for their purposes than the real location.

Finding the right look for the forested area of the Ukraine took the location scout, Geoff Juckes, to the Mountain top region of the San Bernardino Mountains. The forest off of Hwy 38, was the look of the forest floor and trees that was required. Betty Hartenstine of the United States Forest Service went above and beyond in making this location work.

Cast: Tom Cruise, Kenneth Branagh, Bill Nighy, Tom Wilkinson, and Carice Van Houten



## ARMORED

"Armored" needed a specific look for part of their film, and the California Steel Mill property was perfect. With a rich film history from "Robocop" to "Iron Man," the California Steel Mill went above and beyond in making sure "Armored" got the shots they needed.

Thank you California Steel for being a good friend to film.

Cast: Columbus Short, Matt Dillon, Laurence Fishburne, Jean Reno



## FROZEN KISS

Big Bear Valley proved to be exactly the right location for this Indie film. Despite the severity of the weather, Mike Snyder found Big Bear to be the place to shoot his film, Frozen Kiss. Mike said "We scouted several other locations, including Northern California and Idyllwild, but decided we'd get the most 'bang for our buck' in Big Bear."

Mike and his Director, Harry Bromley-Davenport found the residents, local officials and the Inland Empire Film Commission to be extremely helpful in securing locations (often at the last moment!). Mike left Big Bear with this comment "Filming in [BB] is always a pleasant experience. The locals are accommodating and knowledgeable, your film commission responsive and thorough and the officials I've dealt with patient and willing to bend over backward to make sure film units can accomplish their goals."

The film has just screened in Los Angeles and is slated to be one of the films screened this year at the Big Bear Lake International Film Festival in September 2009.

Cast: Cameron Goodman, Jamie Martz, Mimi Rogers, David Starzyk



# PROMOTE AND MARKET FILM PROJECTS THROUGHOUT THE COUNTY INDUSTRY TRADE SHOWS

## CALIFORNIA ONLY “POWER” BREAKFAST

The 2008 California Only “Power” Breakfast attracted 200 invited Industry guests which included L.A. production companies, Japanese production companies, Location Managers/scouts and Production Managers.

This gave all of the Film Commissions in the State the opportunity to market their jurisdictions to a great audience. A special two sided flyer was designed specifically for this event to market the diversity of Riverside County.



## LOCATIONS EXPO / TRADE SHOW

The IEFEC exhibited at the Locations Trade Show in Santa Monica on April 12 – 14, 2008. This show attendance has decreased yearly due to incentive packages being offered by approx. 40 plus states as well as many countries around the world.



However, we still had great opportunities to present the County of San Bernardino and the diversity of the County to hundreds of individuals.

## SECOND ANNUAL CALIFORNIA ONLY TRADE SHOW

In response to the overwhelming challenges of State and International Production Incentives at the Locations Expo, the FLICS organized the California Only Trade Show.

The goal of this event was to highlight the diversity of locations and ease of permitting throughout the State. As the lead Film Commission in this effort, we were extremely pleased with the response from the Film Industry. Approximately 175 plus Professionals enjoyed the “Name this Location” game, good food and networking with 27 Film Commissions throughout the state.



Above: Sheri Davis, Director IEFEC (left) with Lynn Kuwahara - Location Manager and winner of the Mountains to Vineyards Gift basket



**CALIFORNIA ON LOCATION AWARDS (COLA)**

The 14th Annual California On Location Awards was hosted by the Ritz Carlton in Marina del Rey. The event for the second year was streamed LIVE over the Internet courtesy of NiftyTV.com and was well received. This event is by invitation only to Industry Professionals and is not open to the public, so having the ability to stream the event live gave us a creative way to market our jurisdictions and the State.

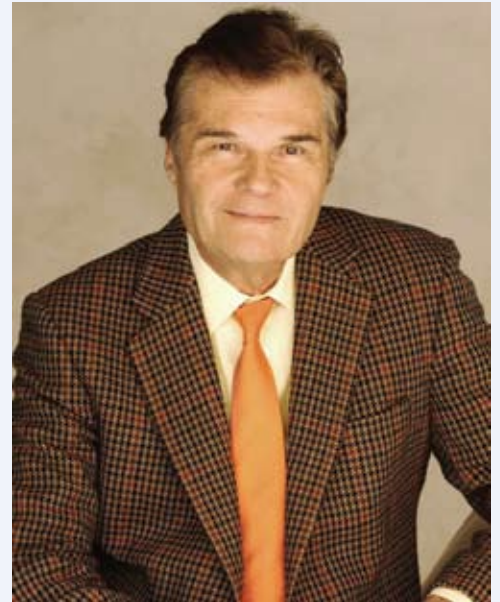
The IEFC was especially proud that we had a number of winners in this year's COLA event.

Peter McClafferty won the Location Professional of the Year for his "Harper's Bazaar" shoot. Peter shot at El Mirage just outside of Adelanto.

The Location Team for DreamWorks "Eagle Eye" won for the Team of the Year. The Production Company shot on private land just outside of Apple Valley and at the Apple Valley Airport.

Kathy McCurdy won the Assistant Location Manager for Paramount Pictures' "Star Trek" which shot in Joshua Tree. They shot at a very unique home owned by the world famous artist - Bev Doolittle.

Betty Hartenstine from the United States Forest Service was recognized as the Federal Employee of the Year for her "above and beyond" attention in assisting United Artists "Valkyrie" location team.



Above: 2008 COLA Master of Ceremonies Fred Willard



Above: Award winners giving acceptance speeches.



Above: Los Angeles City Councilman Bill Rosenthal presented the public employee awards; close up of an award presented.

## TRACK PERTINENT DATA

**FEATURE FILMS:** 26 total Productions; 505 Production days

**EPISODIC TELEVISION:** 8 total Productions; 33 Production days



**REALITY TELEVISION:** 27 total Productions; 162 Production days

*Detailed production information in each category is available upon request:  
Please refer to the charts at the end of the report for the breakdown in film activity by category.*



## FILM FESTIVALS/FAM TOURS



**FILM FESTIVALS:** The IEFC marketed the County's diversity, crew and service support to production companies whose films were selected for the Big Bear International Film Festival. The County was also marketed at the Palm Springs International Film Festival. We have also been available to assist both the Big Bear Lake and Lake Arrowhead Film Festival, as the needs arise.

**FAM TOURS:** Numerous partners in the County have enabled the IEFC to showcase some of San Bernardino County's premier locations. The numerous locations, ease of permitting and minimal travel time enables a filmmaker to often work within his budgets as well as keep his production closer to home.



Photo credit: Errol Reichow



Photo credit: Larry Pearson

Photo credit: Dan Taylor



Photo credit: Dan Taylor



Photo credit: Kent Matsuoka



Above: Participants in FAM tour

## DEVELOP A STRATEGY FOR TAX INCENTIVES

The IEFC has had several meetings in Sacramento regarding tax incentives at the State level. At this point, even though Senator Perrata on a conference call committed to a bill for Incentives in 2008, there has been no real move forward. The FLICS are preparing language for a bill that we hope some legislators will complete and present on our behalf.

Our bill would mirror the "Film California First" bill but would not apply to filming in the zone. We feel that this will push filming out of Los Angeles into the rest of California. Hopefully by doing this, Legislators outside of the "zone" will find the "will" and give us tools to level the playing field with other states and countries who have already developed local tax incentives.

**FOR CALIFORNIA FILM INCENTIVES.....  
PLEASE CONTACT YOUR LEGISLATOR DIRECTLY**

(Together we can prevent the below from happening anymore)

GO TO:  
[HTTP://WWW.LEGINFO.CA.GOV/YOURLEG.HTML](http://www.LEGINFO.CA.GOV/YOURLEG.HTML)

ENTER YOUR ZIP CODE AND IT WILL LIST ALL OF YOUR REPRESENTATIVES WITH PHONE NUMBERS AND ADDRESSES.

IF YOU WRITING A LETTER – PLEASE SEND IT TO THEIR SACRAMENTO ADDRESS AND INDICATE THAT YOU ARE ONE OF THEIR CONSTITUENTS.

A PHONE CALL ALSO WORKS EXTREMELY WELL!

CALIFORNIA IS ONE OF ONLY 7-8 STATES THAT DOES NOT OFFER FILM INCENTIVES.....".

---

Financial incentives will help us level the playing field so productions can stay here. More jobs for - electricians, grips, carpenters, camera operators, drivers, make-up artists, and caterers. More spending at thousands of small businesses throughout the state.

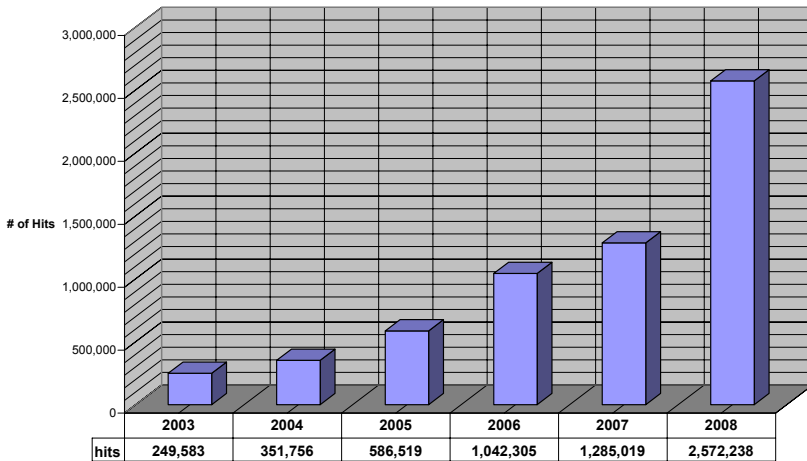
U.S. incentives are increasing filming in other states, as they have in other countries for years. WHY? These are well paying jobs with benefits; it is non-polluting, and supports hundreds of small businesses.

The film industry is an essential source of ECONOMIC ACTIVITY, TAX REVENUE, JOBS and TOURISM for California.

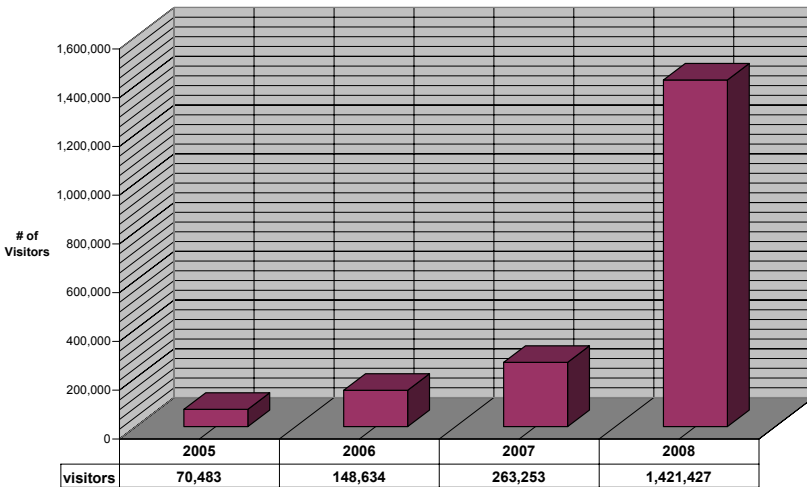
Film, television and commercial productions create and sustain jobs, support thousands of small businesses, and generate significant revenue for both state and local governments.

THANK YOU FOR HELPING

**www.filminlandempire.com**  
Hits History Chart



**www.filminlandempire.com**  
Visitor History Chart



## MAINTAIN AND MANAGE AN INFORMATIVE WEBSITE

**www.filminlandempire.com**, is being used every month at a growing rate. The website is sophisticated and showcases Inland Empire locations (broken down by location type), pertinent information on the Inland Empire cities, maps, permit details, and productions that have filmed here.

## MAINTAIN AND MANAGE THE LOCATION LIBRARY

The IEFC updates our website with new locations on a regular basis. The industry continually requests locations to be listed by categories, not by Governmental Jurisdiction. To cater to the location community's request, we made sure our website conforms to their needs.

Since we updated our web-based library to this format, we have received nothing but compliments from the industry. We are also limiting the number of photos per location, depending on the diversity of the location, as we feel that it is imperative that we get the location community on the ground in the Inland Empire.

On our website we showcase hundreds of locations within San Bernardino County. Our on-line library should create an awareness of the diversity of the region and create the need for a producer or director "to see more."

## PROVIDE FILM INDUSTRY STANDARDS OF SERVICE TO LOCATION MANAGERS AND PRODUCERS

The Inland Empire Film Commission provides production, location, permitting, and troubleshooting assistance to filmmakers on a daily basis. This customer service included acting as the primary liaison between the entertainment industry and all levels of government to eliminate barriers to filming in the County.

By responding informatively and quickly, the IEFC and our partners throughout the County of San Bernardino were able to secure numerous projects and to keep film work moving smoothly throughout the County. The Inland Empire Film Commission met the following responsibilities of service:

- Planned, scheduled, and assisted on numerous scouting tours in the County.
- Reported to the press (local and beyond) about the numbers and types of film productions in the County, popular filming locations, which studios are scouting with us, what the Film Commission does, other requested information.

## A SPECIAL THANK YOU TO VICTORVILLE MOTORS

We would like to extend a Special thank you to the leadership at Victorville Motors. Even through the tough economic times in 2008, Victorville Motors sponsored a car for the Film Commission. Without their support, we would not have been as successful as we were. Thank You Very Much Victorville Motors!



Pictured from left: Sheri Davis, Jeff Smilen from Victorville Motors, and Cari Mendez from the Inland Empire Economic Partnership

## PRODUCTION TREASURES IN SAN BERNARDINO COUNTY

### AVIATION WAREHOUSE

20020 El Mirage Airport Road  
El Mirage, CA 92301-9558  
760-388-4215  
aircraftmanuals@aol.com  
www.aviationwarehouse.net



Aviation Warehouse rents and sells aviation related props to movie and television studios. With more than 35 years of experience, they offer a broad selection items, from high-quality props to aircraft junk, which is always accompanied with friendly, personalized service.

Their props include (but not limited to):

- Mock-Ups of All Makes & Models of Airplanes
- Mock-Ups of Helicopters
- Cockpits
- Crashed Planes
- Airplane Parts
- An Aviation Library with over 300,000 aircraft manuals



All photos provided by Aviation Warehouse

### CHINO PLANES OF FAME

7000 Merrill Ave. #17  
Chino, CA 91710  
909-597-3722  
www.planesoffame.org



A little known jewel is the Chino Planes of Fame Museum. For years they have been providing historical planes for films. What is unique is that almost all of the planes they provide still operate and fly. For Example, in the film "Pearl harbor" they used the only flying Japanese Zero in the world to shoot some of those scenes. Their work has put Chino on the Film Industries map. Here are just a few productions they have worked on:

### FEATURES

Quantum of Solace, Valkyrie, Iron Man, The Aviator, Always, Forever Young, Air Force One, Con Air, Turbulence, Water World, The Rocketeer & Flight of the Intruder

### TV

Discovery Channel Chopper Wars, Military Channel Showdown, Air Combat and History Channel's UFO Chasers



## **RANDY MILLER'S PREDATORS IN ACTION**

**Big Bear City, CA**

**909-585-9286**

**[predatorsinaction@predatorsinaction.com](mailto:predatorsinaction@predatorsinaction.com)**

**[www.predatorsinaction.com](http://www.predatorsinaction.com)**

Randy Miller lives in the beautiful mountains of Big Bear, California on a 55 acre property with his menagerie of wild animals that include 4 tigers, 4 African lions, 2 grizzly bears, a cougar, and a black leopard.

With "Predators in Action", Randy has spent his time training his animals to perform in huge Hollywood movies, television shows and commercials. He also has done numerous documentaries for National Geographic, the Discovery Channel and Animal Planet. All of Randy's animal training is done with love and affection. Cruelty is not an option for him.

Randy Miller made history when he won the first ever World Stunt Academy Award in 2001. Randy's "Best Work with an Animal" was for his work as a stunt double for Russell Crowe in the box office hit "Gladiator" where he wrestled his tigers during the tiger attack scenes.

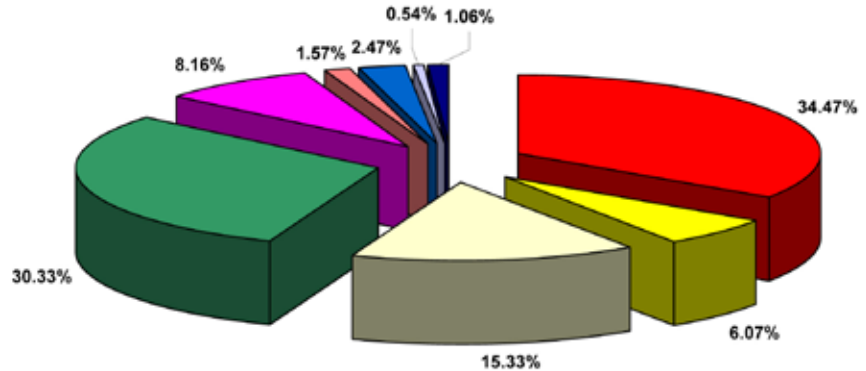
His most recent work was in the movie "Semi-Pro" where he was the stunt double for Will Ferrell during the hilarious grizzly bear wrestling scene.



All photos provided by Randy Miller's Predators In Action

# ECONOMIC IMPACT

## 2008 Filming Economic Impact San Bernardino County \$31,161,650



For more information,  
please contact:

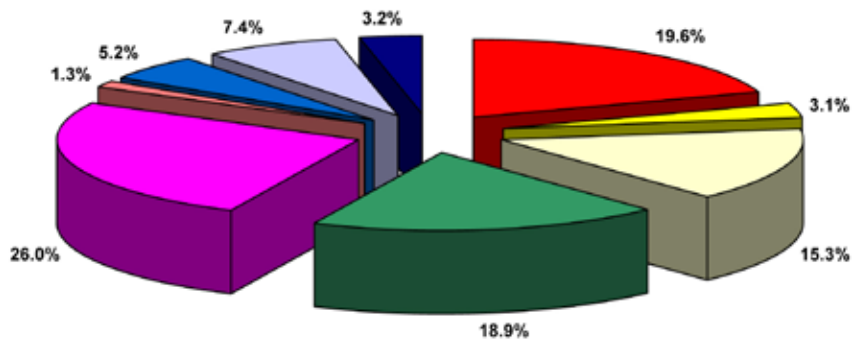
### Sheri Davis, Director

1201 Research Park Dr., Suite 100  
Riverside, CA 92507  
sheridavis@filminlandempire.com  
Tel: 951-779-6700 x231  
Mobile: 951-377-7849  
Fax: 951-779-0294

### Dan Taylor, Deputy Director

1201 Research Park Dr., Suite 100  
Riverside, CA 92507  
dtaylor@filminlandempire.com  
Tel: 951-779-6700 x223  
Mobile: 951-232-1271  
Fax: 951-779-0294

## 2008 Filming Production Days San Bernardino County 1,062 Days



A Division of the Inland Empire Economic Partnership

[www.filminlandempire.com](http://www.filminlandempire.com)